

**APEX  
EXPO**  
**IPC 2025**  
**25<sup>TH</sup> ANNIVERSARY**

**MARCH 15-20**

**MEETINGS + COURSES**

**MARCH 18-20**

**CONFERENCE + EXHIBITION**

**ANAHEIM CONVENTION CENTER / CA**

**REIMAGINE  
THE POSSIBILITIES**

**2025**

**EXHIBITOR  
PROSPECTUS**



**IPCAPEXEXPO.ORG | #IPCAPEXEXPO**

## ABOUT IPC APEX EXPO

**IPC APEX EXPO** is the industry's premier and largest event in North America for the printed circuit board and electronics manufacturing industry. It brings together professionals from around the globe to engage in the **Technical Conference, Exhibition, Professional Development Courses, Standards Development and Certification programs**. These activities provide extensive educational and networking opportunities that can significantly enhance your career and company by providing you with the knowledge, technical skills, and best practices to solve any challenge.



## RESERVE YOUR SPACE AT IPC APEX EXPO 2024

### WHY EXHIBIT

PCB fabricators, designers, OEM's, EMS companies and more attend IPC APEX EXPO! This is your opportunity to join North America's largest and most qualified audience in electronics manufacturing. Strengthen your existing business relationships and meet new business contacts through access to a diverse range of colleagues and thought leaders.

### TO RESERVE A BOOTH

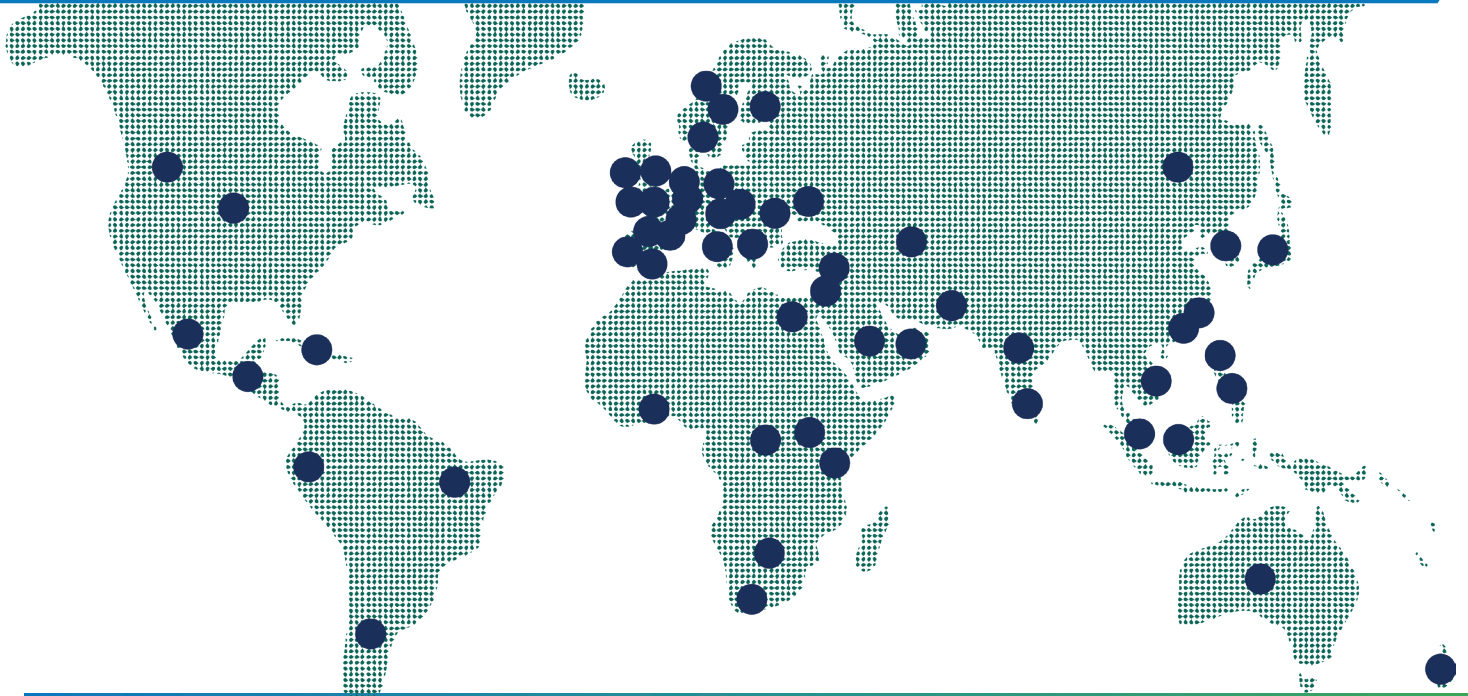
Visit: [www.ipcapexexpo.org](http://www.ipcapexexpo.org) or contact: Kim DiCianni, Director, Trade Shows & Events at [KimDiCianni@ipc.org](mailto:KimDiCianni@ipc.org), +1-847-597-2823, or Alicia Balonek, Senior Director Trade Shows & Events at [AliciaBalonek@ipc.org](mailto:AliciaBalonek@ipc.org), +1-847-597-2898.

# REIMAGINE THE POSSIBILITIES

**70%** OF ATTENDEES

**IDENTIFY THEMSELVES AS  
KEY BUYERS OR INFLUENCERS**

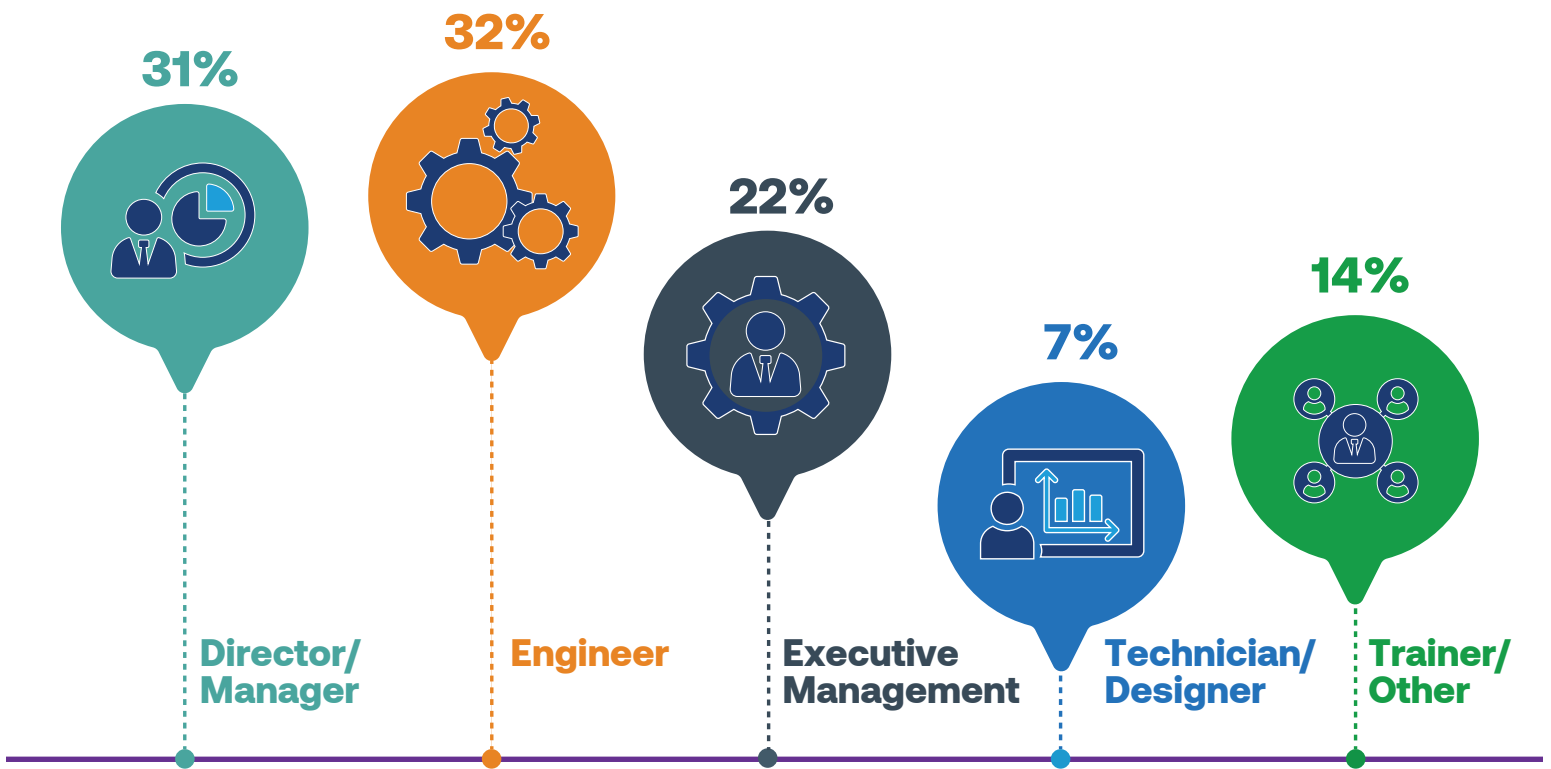
IPC APEX EXPO 2023 welcomed **7,254** total visitors from **50** countries



## INDUSTRY SECTORS REPRESENTED BY IPC APEX EXPO ATTENDEES

- Aerospace
- Automotive/Transportation (automobiles, rail, marine, bus and truck)
- Communications Infrastructure Equipment
- Consumer Technology (mobile, communication devices, business equipment, appliances, wearables)
- Defense/Military
- Energy/Industrial (oil/gas, electric grid, energy, industrial controls/automation)
- Medical/Instrumentation
- Recreational (RV, Marine, OPE & RTV)
- Semiconductors
- Off-Highway (Construction, Agriculture and Mining)

## CONNECT WITH HIGHLY QUALIFIED ATTENDEES



## ATTENDEES VISIT IPC APEX EXPO TO ...

1. Exposure to New Products/Find New Suppliers
2. Network with Industry Experts
3. Visit Existing Suppliers
4. Training & Education



## **ATTENDEE MAIN INTERESTS**

- Assembly
- Emerging Technologies
- Quality, Reliability and Testing
- Printed Electronics
- PCB Fab
- PCB Design
- Factory of the Future (Smart Factory, IoT)
- Advanced Packaging
- Cleaning and Coating
- Box Build
- Wire Harness Manufacturing
- Operator Training
- Environmental/Safety and Compliance

## **ATTENDEE PURCHASING POWER**

**MAKE FINAL DECISION**

**22%**

**RECOMMEND/INFLUENCE**

**68%**

## **ATTENDEES PLANNING TO BUY**

**50%** OF ATTENDEES INDICATED THEY WILL BE MAKING A PURCHASE WITHIN THE YEAR.

**more than 68%** OF SURVEY RESPONDENTS INDICATED THE SHOW HAS AN IMPACT ON THEIR BUYING DECISIONS THROUGHOUT THE YEAR.

## EXHIBITOR TESTIMONIALS

“

We may say each year is the best, but we mean it. Everything worked – the move to Anaheim, a different floorplan, the later dates! Insulectro and its suppliers are grateful for all you do to advance our industry.

- John A. Lee, Insulectro

”

“

The quality of the leads were strong, and the show continues to be very successful for us.

- Joe Clure, Kurtz Ersa Inc.

”

“

APEX continues to be the meeting place of the electronics assembly marketplace in America.

- Thomas M. Forsythe, Kyzen Corporation

”

“

As a member and exhibitor, the 2024 IPC Apex Expo exceeded our expectations, the event features a unique blend of technical conferences, professional development, standards development meetings along with a manufacturing equipment exposition that is second to none! Well done IPC and looking forward to next year.

- Robert Ferguson, Schmid

”

## **ATTENDEE TESTIMONIALS**

“

**IPC Apex Expo is a great place to learn new technologies, advancement in equipment world, networking with other colleagues. Technical conferences are very educational, guest speakers are very well informed. I always enjoy the show and learn from exhibitors and conference speakers on resolving some of the process challenges in my company.**

*- Fred Mottaghan, Sanmina*

”

“

**The show provides customers' a unique experience of being able to compare suppliers and solutions while choosing the best fit for their company.**

*- Kevin Germaine, SRCTec*

”

“

**Attending the show help you find a new supplier? Learn about new technology? Give you some great ideas for improving efficiencies back at the office? Help you solve a pressing challenge at your company? Save you time and money than solving the problem on your own? The answer in my case was yes to all.**

*- Kim Souva, zearfott Corporation*

”

## **PARTNER WITH IPC TO ACCELERATE YOUR SUCCESS**

IPC APEX EXPO is the largest event in North America focused on printed board design and fabrication, electronics assembly and test. As an exhibitor at this show you can reach nearly 5,000 key decision makers and buyers. No other event in North America delivers comparable face-to-face buying power for electronics manufacturing.

Every representative of the supply chain — PCB manufacturers, designers, OEMs, EMS companies and more — come together at **IPC APEX EXPO**. This global electronics industry event allows product designers, technical experts and company executives from around the world to collaborate on **NEW IDEAS**.

### **CATEGORIES ATTENDEES SPECIFY, RECOMMEND TO BUY**

- Adhesives & Dispensers
- Assembly Chemicals & Materials
- Automated Test Equipment
- Cleaning Equipment & Supplies
- Components, Connectors, Fasteners
- Component Prep & Placement
- Conductive Yarns & Fibers
- Drilling, Routing & Tooling Equipment
- EMS/Contract Assembly
- PCB Chemicals & Materials g Equipment
- Photovoltaics/Solar
- Printed Boards/Flex Circuits
- Printed Electronics
- Production Hand Tools & Fixtures
- REACH/RoHS Compliance Services
- Reflow & Wave Soldering Systems
- Rework, Repair Tools & Kits
- Services: CAD, CAM, MES, etc.
- Software: CAD, CAM, MES, etc.
- Stencil Printing Systems
- Test/Inspection Systems

## **SOME OF THE TOP CUSTOMERS THAT HAVE PREVIOUSLY ATTENDED IPC APEX EXPO**

3M	Fujifilm	Omron
ABB	Fujitsu	Panasonic Corporation
Airbus Corporation	Garmin International	Philips Electronics
Alpine Electronics	General Dynamics	Plexus
Amazon Lab 126	General Electric	Qualcomm
Analog Technologies	Google	Raytheon
Apple	Harris Corporation	Ricoh Company
Applied Materials	Hewlett-Packard	Robert Bosch
BAE Systems	Hitachi	Rockwell Collins
Ball Aerospace & Technologies	Honeywell	Rolls-Royce Corporation
BASF	Huawei Technologies	SAFRAN
BMW Group	IBM	Samsung
Boeing	Intel	Sandia National Laboratories
Bosch	Inventec	Sanmina-SCI
Bose Corporation	Jabil Circuit	Schneider Electric
Boston Scientific	John Deere Electronic Solutions	Seagate Technology
Broadcom	Johnson Controls	Siemens
Cadence Design Systems Inc.	Keysight Technologies	SMTC
Canon	Kimball Electronics	Sony Ericsson
Celestica	Kyocera	Space Exploration Technologies (SpaceX)
Cisco Systems	L-3 Communications	St. Jude Medical
Continental AG	Lenovo	Sumitomo Electric Industries
Crane Aerospace and Electronics	Lockheed Martin	TCL
Cummins	Medtronic	Teledyne
Dassault Systems	MFLEX	Teradyne, Inc.
Dell Inc.	Micron Technology	Tesla Controls
Delphi	Microsoft	Texas Instruments
Denso	Missile Defense Agency	Thales
Department of Defense	Molex	Toyota
Dow Corning Corporation	Motorola Solutions	TTM
Ducommun LaBarge	NASA	U.S. Army Aviation & Missile Command
EADS /Airbus Group	National Instruments	United Technologies
Eastman Kodak Company	NEC	Valeo
Eaton	Nikon	Western Digital
Ericsson	Nippon Mektron	Wistron
Flextronics International	Nokia	Zollner Electronics
Ford Motor Company	Northrop Grumman	
Foxconn	Olympus	



## ANAHEIM WELCOMES BACK IPC APEX EXPO



**IPC APEX EXPO 2025**, will take place at the Anaheim Convention Center. Anaheim, California is an exciting destination with vibrant nightlife, world-renowned attractions, a variety of dining options, sporting events and of course Disneyland! Make your trip to California more than a business trip, make it a vacation. Start planning at [www.visitanaheim.org/attend](http://www.visitanaheim.org/attend).



# REIMAGINE THE POSSIBILITIES

## OUR COMMITMENT TO ENSURE QUALIFIED ATTENDEES

EMAIL | WEBSITE & MOBILE APP | VIDEO | PUBLIC RELATIONS  
DIRECT MAIL | PRINT & WEB ADVERTISING | SOCIAL MEDIA  
DIGITAL ADVERTISING | PODCAST EPISODES





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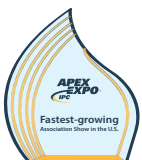
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**IPC APEX EXPO IS THE LARGEST EVENT IN NORTH AMERICA  
FOR THE ELECTRONICS MANUFACTURING INDUSTRY**

**EXHIBIT SPACE IS SELLING QUICKLY!**

**CONTACT US TODAY TO MAKE SURE YOU ARE PART OF NORTH  
AMERICA'S LARGEST ELECTRONICS MANUFACTURING SHOW.**

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Trade Show Executive's  
**FASTEST 50**  
AWARDS & SUMMIT

